

JUNE KIM

DIGITAL MARKETER



✉ junekyoung.kim@gmail.com

📞 236-333-8725

🌐 aboutjunekim.com

🌐 www.linkedin.com/in/junekyoungkim

PROFILE

Digital marketer with 2+ years of experience in multi-channel content creation and campaign optimization. Proven track record of increasing brand awareness, online engagement, and conversions, achieving up to 71% YoY revenue growth and 3x website traffic through data-driven CRM strategy, SEO insights, and cross-functional collaboration.

WORK EXPERIENCE

Marketing & Education Coordinator | MegaGen Canada Inc.

Jan 2025 - Nov 2025

Vancouver, Canada

- Managed social media content and Meta paid campaigns on Instagram and Facebook, increasing follower engagement by 3.2% through optimized visuals and copy.
- Directed educational events in Canada, the USA, and Mexico, overseeing budgets and vendor contracts, achieving 158% profit growth via efficient cost control and resource allocation.
- Executed weekly email campaigns and newsletters to 2,000+ subscribers, maintaining brand consistency and achieving a 16% open rate while driving registrations.
- Coordinated international symposiums and conferences with cross-functional teams, supporting promotional materials and improving event ROI and operational efficiency.

Assistant Digital Content Manager | RIDI Corporation

Nov 2021 - Jul 2023

Seoul, South Korea

- Conducted monthly content calendars and strategies for e-book launches and events, leveraging KPI data to deliver sustained revenue growth of 15.3% YoY.
- Optimized product visibility and conversion through SEO-informed content strategies and performance data analysis, increasing paid customer conversion by 22%.
- Developed and executed a year-end promotion, driving 3x traffic on launch day and increasing revenue by 71% compared to the previous year.
- Elevated customer engagement through targeted CRM campaigns, leveraging push notifications and in-app messages to achieve 34% CTR and 28% CVR.

SKILLS

- Content Marketing
- CRM • SEO • Social Media
- Project Management
- Event Coordination
- Team Collaboration
- MS Office • Asana • Slack

EDUCATION

Diploma in Digital Marketing: Social Media Professional

Jul 2025

Greystone College, Vancouver, BC, Canada

Bachelor of Economics in Urban Planning and Real Estate

Aug 2021

Chung-Ang University, Seoul, South Korea